



ZHANG, Chuanlei

Partner

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Practice Areas:

**Intellectual Property
Dispute Resolution**

Professional Experience

After graduating from the Law School of Renmin University of China in 2016, Mr. Zhang joined JunHe's Beijing office. He specializes in intellectual property dispute resolution and non-litigation matters, in areas such as trademark law, copyright law, anti-unfair competition law and advertising compliance. Mr. Zhang has extensive experience in trademark authorization and confirmation, as well as in providing legal services for intellectual property civil litigation.

Mr. Zhang has provided legal services to many well-known domestic and international companies, representing them in intellectual property administrative and civil litigation and arbitration cases, and has participated in various intellectual property criminal and customs protection cases. He has been involved in non-litigation intellectual property matters, including drafting intellectual property protection systems for a well-known technology company, supporting a collaboration between a renowned museum and a liquor brand and provided platform complaint services for a famous clothing brand. Mr. Zhang has also supported intellectual property transfers and licensing for multiple brands, offered trademark monitoring services for several brands, and provided daily legal consultation services to many companies. He has provided legal expertise in various industries, including internet e-commerce, sports services, food, real estate, healthcare, furniture, automotive, financial investment and luxury goods.

Education

Dual Bachelor's Degree in Industrial Design and Law, Beijing Institute of Technology
Master of Laws, Intellectual Property Law, Renmin University of China
Ph.D. Candidate in Intellectual Property Law, University of Chinese Academy of Social Sciences

Professional Associations

Lawyer's Practice Qualification in the People's Republic of China

Language Skills

Mandarin and English