



ZHOU, Yong (Z.)

Counsel

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Practice Areas:

**International Trade
Competition
Tax Law**

Professional Experience

As one of the PRC's leading antidumping lawyers, Mr. Zhou's practice in trade remedy and WTO law can be traced back to 1997, when the first Chinese anti-dumping investigation was initiated. Mr. Zhou has successfully defended numerous foreign and domestic businesses in more than 200 trade remedy investigations. These have involved anti-dumping, countervailing and safeguard as well as section 337 investigations by various global trade authorities including China, the US, the EU, Canada, Australia, India, Turkey, South Korea, Thailand, Indonesia, Egypt, South Africa, Brazil, Argentina, Mexico and other Latin American countries. He has experience across a wide range of industries such as optical fiber communications, automobiles, chemicals, pulp and paper, textiles, solar energy, agricultural products, steel and metals and furniture. Based on his deep understanding of WTO law, Mr. Zhou regularly advises clients, including the China Ministry of Commerce and many other well-known multinational corporations, on issues relating to the WTO and Free Trade Agreement matters.

Mr. Zhou has extensive experience in trade compliance relating to export control and economic sanctions in major jurisdictions (China, the US and the EU), customs classification, origin, customs valuations and transfer pricing. He communicates with the relevant governmental agencies on behalf of his domestic and foreign clients and provides effective legal solutions.

Mr. Zhou previously worked at the headquarters of the Bank of China, which gave him insights in the areas of corporate & finance, merger and acquisition, bankruptcy and competition law.

Mr. Zhou's recent publications include "Guidelines on Cross-border E-commerce in China" and "A Practical Guide to In-house Counsels". *Chambers & Partners* and *Asia Pacific Legal 500* ranked Mr. Zhou as a 'leading lawyer' in China for his international trade and regulatory expertise. *Chambers Asia-Pacific Rankings 2013* noted, "The team (JunHe) is greatly dedicated, and it works with seamless co-ordination. It brings high quality and very satisfactory results in extremely complicated cases...Head of the department Zhou Yong is very commercial and specialized – he produces the highest standard of work."

Education

LL.M., University of International Business and Economics, 1999

Bachelor of Economics, University of International Business and Economics, 1996

Professional Associations

Mr. Zhou is a member of the All-China Bar Association and was admitted to practice Chinese law in 1997. He is also a member of the WTO & Anti-dumping Committee (9th), Competition & Anti-monopoly Committee (10th) and Tax Law Committee (11th) of the Beijing Bar Association.

Language Skills

Fluent in English and Mandarin

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—Chambers Asia-Pacific Rankings 2013

Representative Cases

Represented the BMW group in responding to a Chinese anti-dumping investigation concerning cross-country cars, and achieved zero dumping margins.

Represented Heraeus, a world leading company in the optical communication industry, in its response to a Chinese anti-dumping investigation concerning optical fiber preform. This resulted in exempting the client and its products from the levy of an anti-dumping duty by arguing the origin, creatively.

Represented the US Grains Council and its 68 member companies in its response to a Chinese anti-dumping investigation in connection to Distiller's Dried Grains with or without Solubles ('DDGS'), and terminated the case without imposing any anti-dumping duty.

Represented Sappi North America, a world leading paper manufacturer, in its response to a Chinese anti-dumping investigation concerning cellulose pulp and achieved a desirable result.

Represented Fresenius, a world leading medical equipment company, in its response to a Chinese anti-dumping investigation concerning Hemodialysis Equipment, and terminated the case without imposing any anti-dumping duty.

Represented INEOS, a world leading chemical company, in its response to a Chinese anti-dumping investigation concerning BDE & BDGE, and achieved a desirable dumping margin.

Represented Aktiebolaget Sandvik, a Swedish company, in its response to a Chinese anti-dumping investigation concerning certain high-performance stainless steel seamless tubes, and achieved a desirable dumping margin.

Represented several EU companies in their response to a Chinese anti-dumping and anti-subsidy investigation concerning wine, and terminated the case without imposing any anti-dumping duty.

Represented Nippon Steel in its response to a Chinese anti-dumping sunset review concerning stainless steel cold-rolled sheets, and terminated the anti-dumping measure.

Represented Jubilant Life Science, an Indian company, in its response to a Chinese anti-dumping investigation concerning pyridine, and achieved a desirable dumping margin.

Represented Meihua group, a Chinese company, in its response to a US new shipper review relating to an anti-dumping investigation concerning Xanthan gum, and achieved a zero dumping margin.

Represented Hailide New Materials, a Chinese company, in its response to an EU anti-dumping investigation concerning high tenancy polyester yarn, and achieved Market Economy Treatment and a zero dumping margin.

Represented APP China, a world leading pulp and paper manufacturer, in its response to anti-dumping investigations from the EU, Thailand, Pakistan and South Africa concerning several kinds of paper, and achieved desirable results.

Represented Hebei Xuanhua Construction Machinery in its responses to a Russian anti-dumping investigation concerning bulldozers and achieved the lowest dumping margin.

Represented associations and companies including the U.S. Grains Council ("USGC") and National Sorghum Producers (NSP) in their response to a Chinese anti-dumping/anti-subsidy investigation concerning sorghum, and terminated the investigation without imposing any duty.

Advised a multinational company in the chemical industry on issues relating to customs classifications, and represented the company in its communications with China Customs, achieving a desirable classification result.

Advised a world leading automobile manufacturer in Europe regarding its customs valuation on certain royalties.

Advised a financial leasing company regarding customs valuation relating to its importation of corporate aircrafts.

Represented a foreign trade company of Jiangsu province to apply for administrative reconsideration at China Customs, and achieved a desirable result.

Advised a multinational company in the medical industry on issues relating to export inspection and quarantine, and represented the company in its communications with the relevant governmental agency.

Represented Metinvest, a Swiss company, regarding its merger control filing at the China Ministry of Commerce.

Advised a multinational company on anti-monopoly issues with respect to its marketing activities and provided its staff-training program.

Drafted and reviewed the import and export contracts for a national state-owned enterprise, as well as provided advice on import and export practices and customs compliance.

Provided legal advice on income tax, VAT and tariff issues involved in several Chinese companies' investments in Russia.

Advised a British company on income tax, VAT and tariff issues involved in the sale of luxury brand luggage to China through a cross-border e-commerce platform.

Advised a world leading high-tech foreign enterprise on the origin and tariff issues under the Cross-Strait Economic Cooperation Framework Agreement (ECFA).

Advised a state-owned enterprise in relation to customs duty issues concerning its aircraft leasing business and represented the company in the administrative reconsideration proceedings.

Advised a multinational corporation in relation to customs valuation of imported goods, and communicated with customs on behalf of the client and provided solutions.

Advised a national state-owned enterprise in relation to the U.S. sanctions on Cuba.

Advised a major large civil aircraft manufacturer in relation to WTO compliance.