



## ZHANG, Hongbin

Partner

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Practice Areas:

**Corporate and M&A**  
**Private Equity/Venture Capital**  
**Copyright**

### Professional Experience

Mr. Zhang joined JunHe in March 2004 and is based in Beijing. He has provided legal services related to cross-border M&A, foreign investment, private equity, corporate finance, asset acquisition, business re-organization and intellectual property to clients in various industries, with vast experience in the areas of TMT ( Telecom , Media , Technology ) , entertainment, automobiles, energy resources and pharmaceuticals.

In the TMT and entertainment category, Mr. Zhang has provided legal services to enterprises at home and abroad in areas such as high-tech, internet, funded reserve, film and television and cultural media. He specializes in combining experience from traditional categories and TMT categories, and providing creative and feasible legal solutions to clients. Mr. Zhang is listed as a Highly Recommended Lawyer (in the TMT category) by The Legal 500 Asia Pacific 2016 editorial.

In the automobile and relevant industries, Mr. Zhang has participated in dozens of investment and M&A projects on behalf of enterprises at home and abroad, involving the production of whole vehicles and spare parts, brand sales and finance leases. He has provided legal services regarding technology permit, intellectual property protection, product liability and recalls, advertisements, competition policies and general corporate affairs.

Mr. Zhang has published many legal articles and translated articles for the Chinese Intellectual Property Review (chief editor: Mr. Chuntian Liu), Legal Talents and Judicial Reform, as well as China Intellectual Property News, Jiaotong University Law Review, JunHe Law Review and the Asian-MENA Counsel.

### Education

LL.M., Renmin University of China, 2004  
B.A., Renmin University of China, 2001

### Professional Associations

Member of the All-China Bar Association  
Member of the Copyright Committee of the Beijing Bar Association

### Language Skills

Mandarin, Japanese and English